

BRANDING  
CONSULTANCY

# PORTFOLIO

ddh



- **Strategy**
- **Identity**
- **Packaging**
- **Communication**

#### COMPETENCE

-  (Alcoholic) Beverage companies
-  FMCG
-  Insurance and banking
-  Corporations
-  HoReCa

#### APPROACH

-  Cost efficient
-  Dedication
-  Multicultural
-  Expertise on demandt
-  Flexible teams



**5**

continents

**20+**

years

**10+**

industries



Brand:  
**REEVA**



Rebranding:

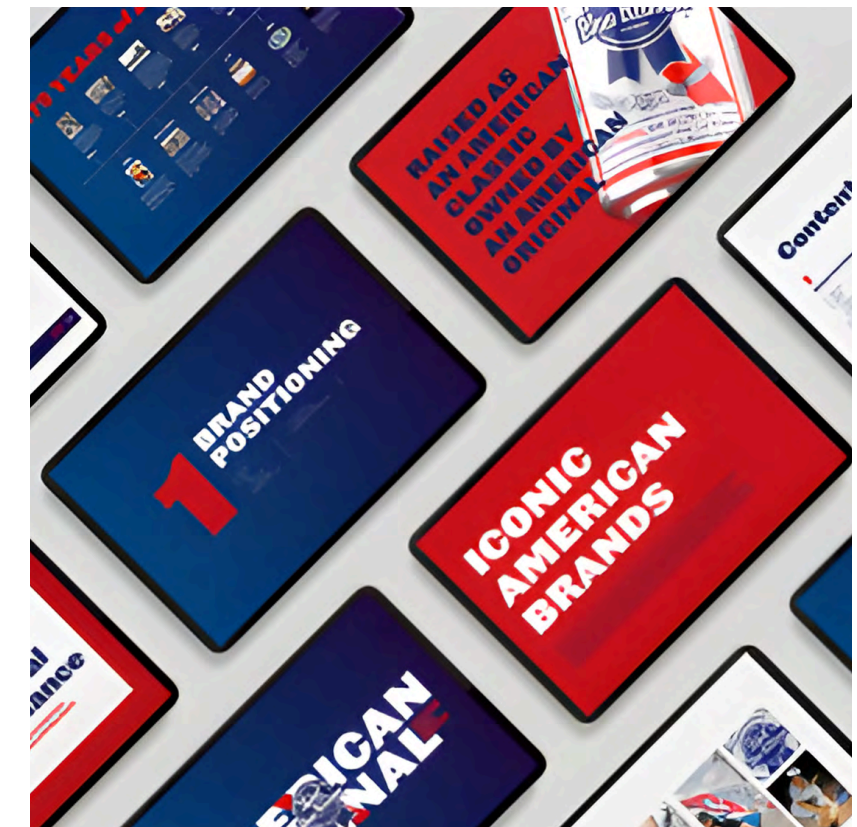
1. Logo and Color Scheme Redesign
2. Packaging Design
3. Key Visuals For POS Materials



Brand:

# Pabst Blue Ribbon

Packaging Design  
Brand Guidelines



Brand:

# Pabst Blue Ribbon

Key Visual Development



Brand:

**FAHRENHEIT**



Brand Development / Packaging

Design :

Fahrenheit Alkaline

Fahrenheit Vitamin Elderberry

Fahrenheit Vitamin Lemon

Fahrenheit Vitamin Strawberry

Fahrenheit Isotonic



Brand:

**FAHRENHEIT**

Project: FAHRENHEIT ISOTONIC

Key Visula Development



Brand:

**FAHRENHEIT**

Project: Medvedev

Collaboration

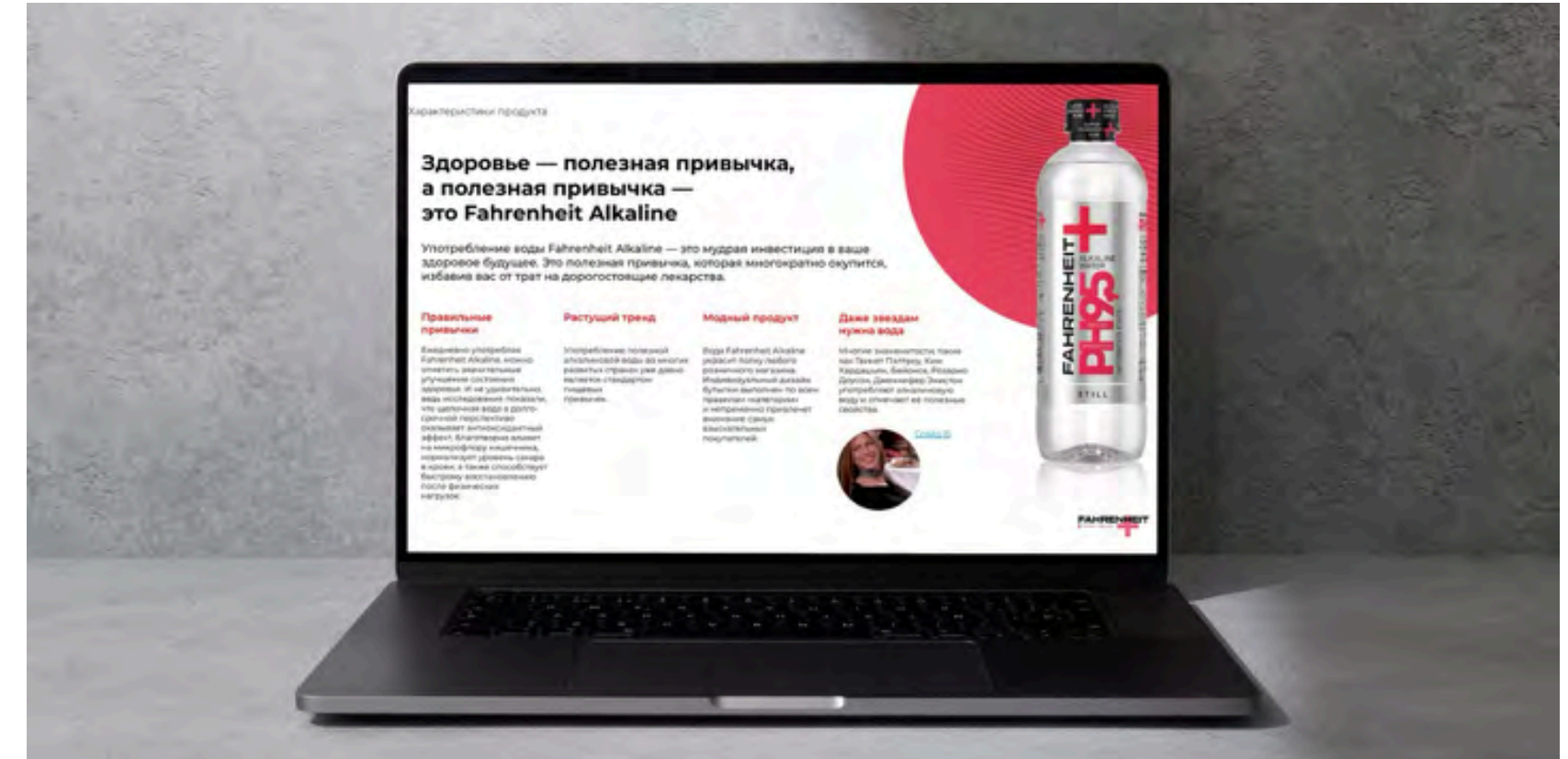
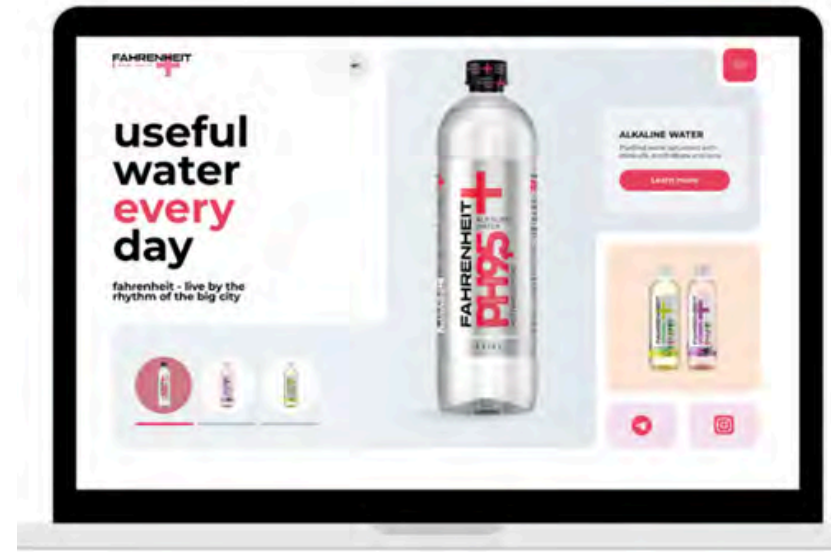
Collaboration with Brand  
Ambassador - Daniil Medvedev

Tennis Player:

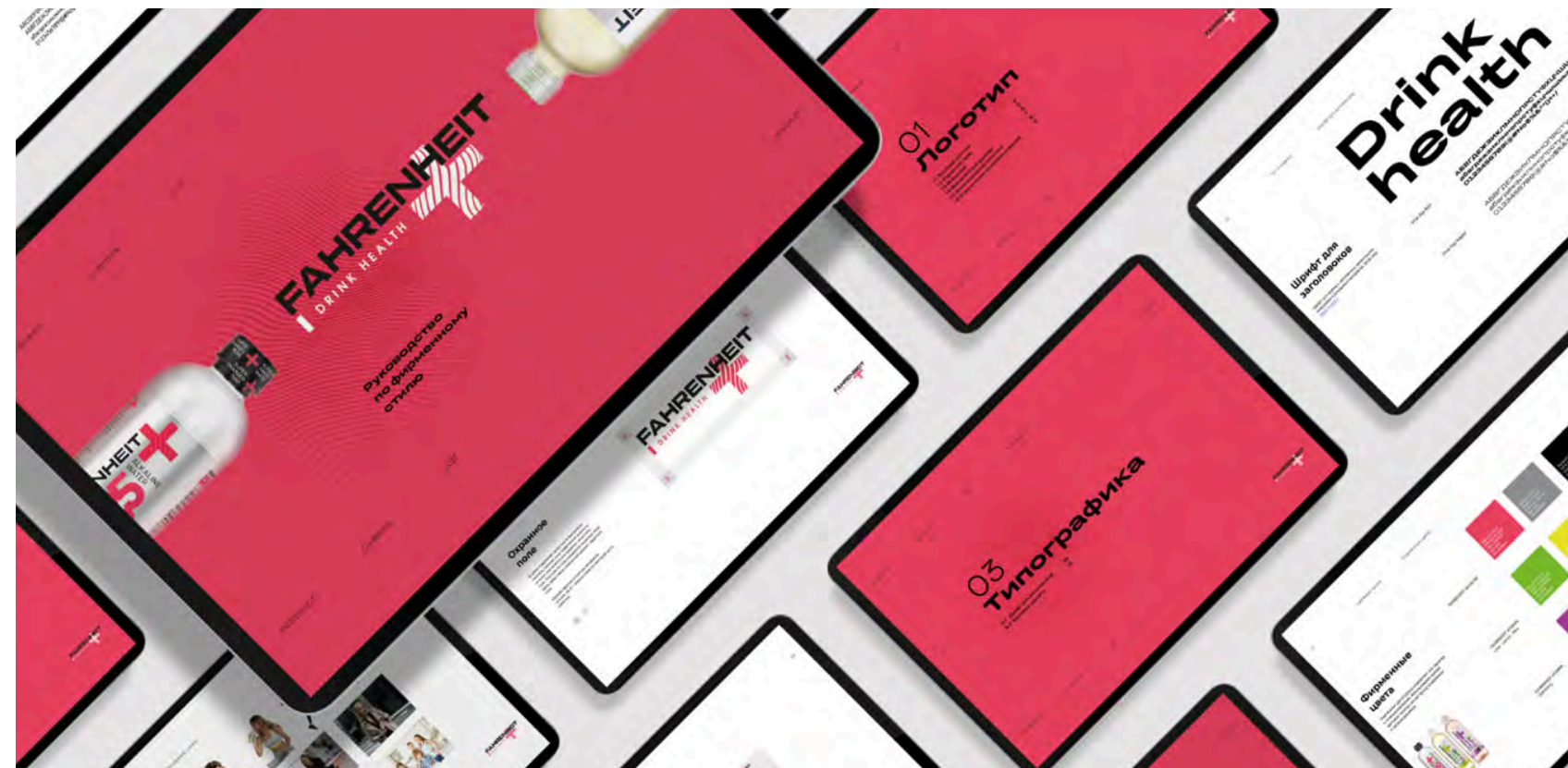
Photoshoot concept and  
organisation ; packaging  
adaptation



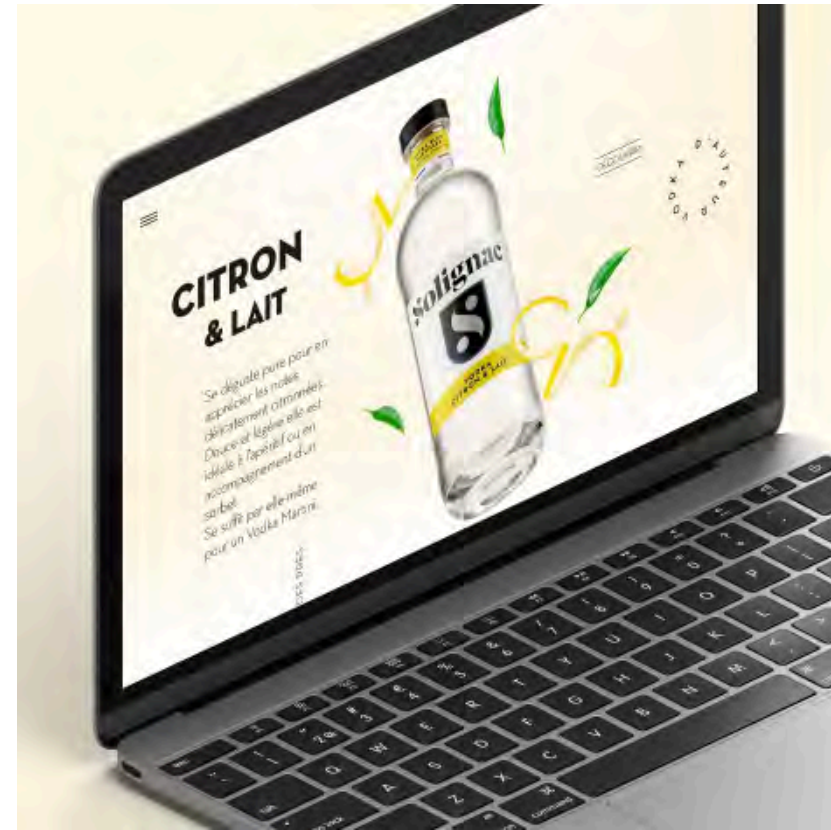
Brand:  
**FAHRENHEIT**



Website Design / Brand Guidelines Development



Brand:  
**SOLIGNAC**



Website Design / Key Visual  
Development



Brand:  
**5<sup>th</sup> Ocean**



Packaging Design  
Key Visual Development



Brand:  
**BONCHA**



Brand Development / Packaging  
Design / Key Visual Development



Brand:  
**ABBEN**



Brand Development  
Brand Positioning  
Packaging design and Redesign





Brand:

# CITY BREWING BEVERAGE

Corporate Identity Rebranding  
Website Design Development



Category:

# Non-alcohol Beverages

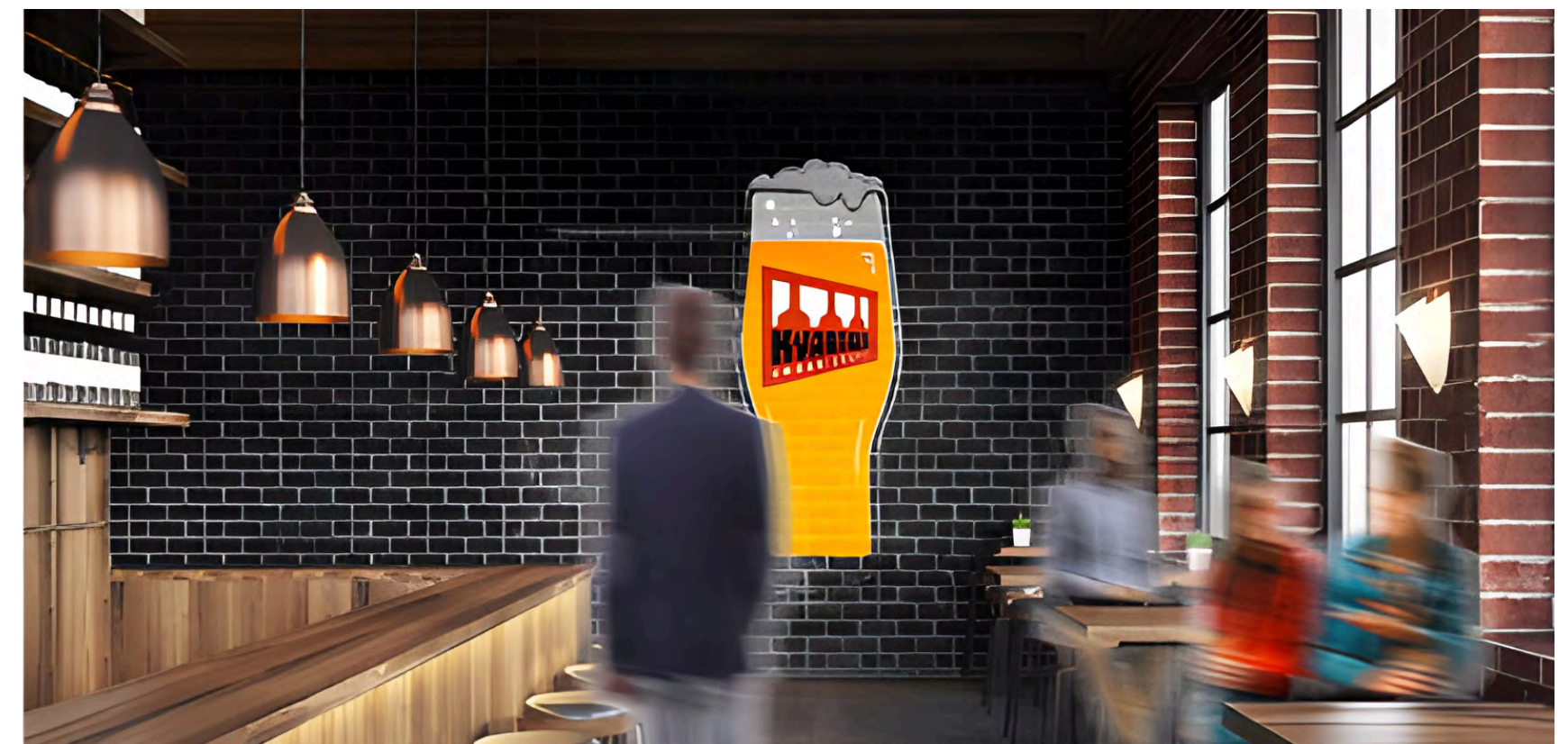
Packaging design



Brand:  
**Kvartals**



Brand Development  
Packaging design  
Interior design



Brand:  
**Max&Jack's**



Brand Development / Packaging design / 2025 Rebranding



Brand:

**Max&Jack's**

Key Visual Development



Brand:  
**GORILLA**



Brand Development / Packaging design / Interior design



Brand:  
**GORILLA**



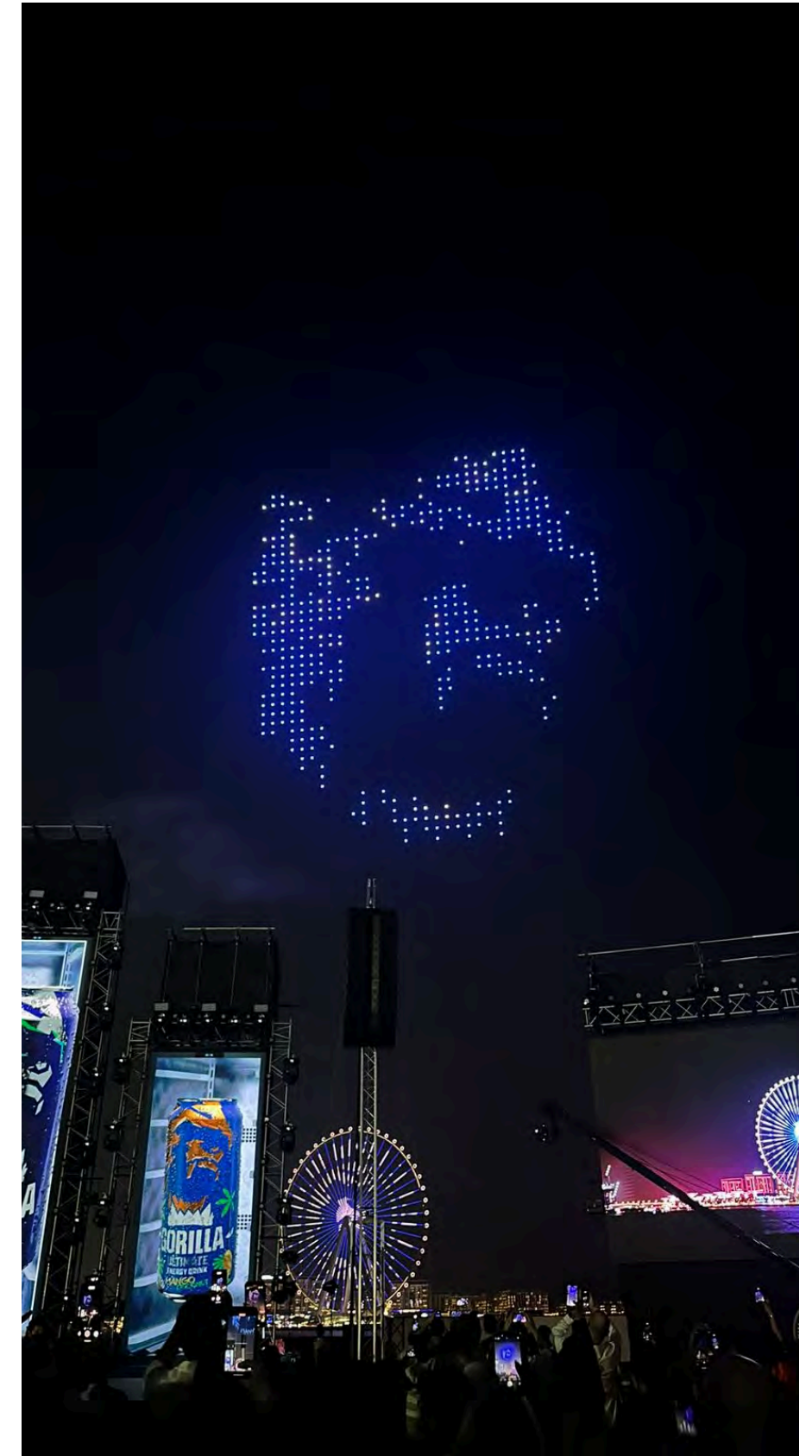
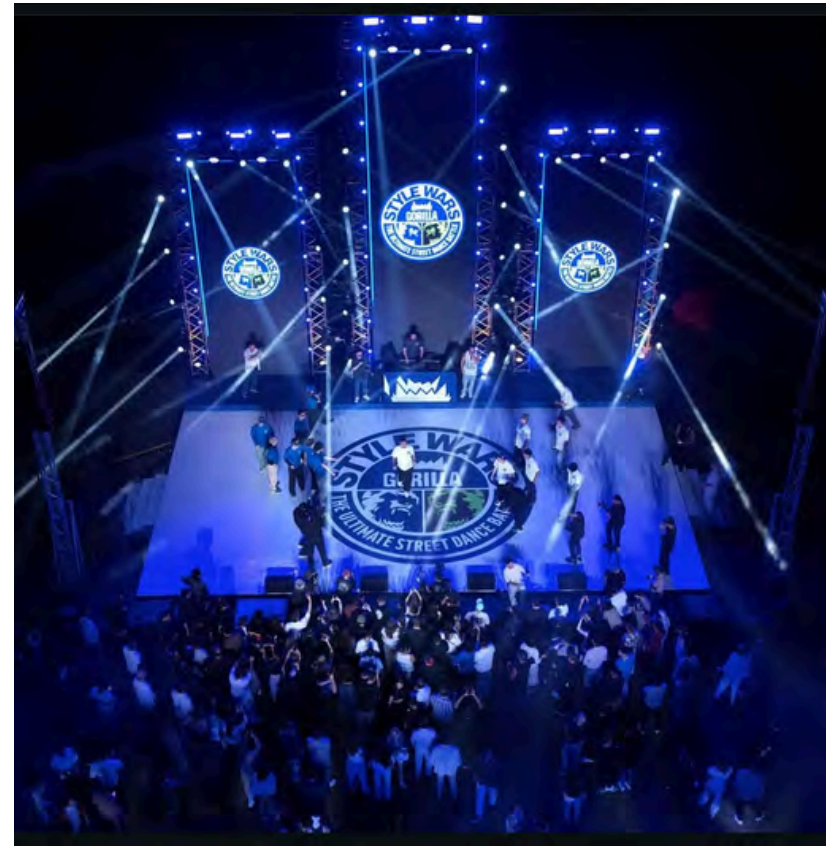
Brand Development / Packaging  
design / Interior design





Brand:  
**GORILLA**  
GLOBAL LAUNCH

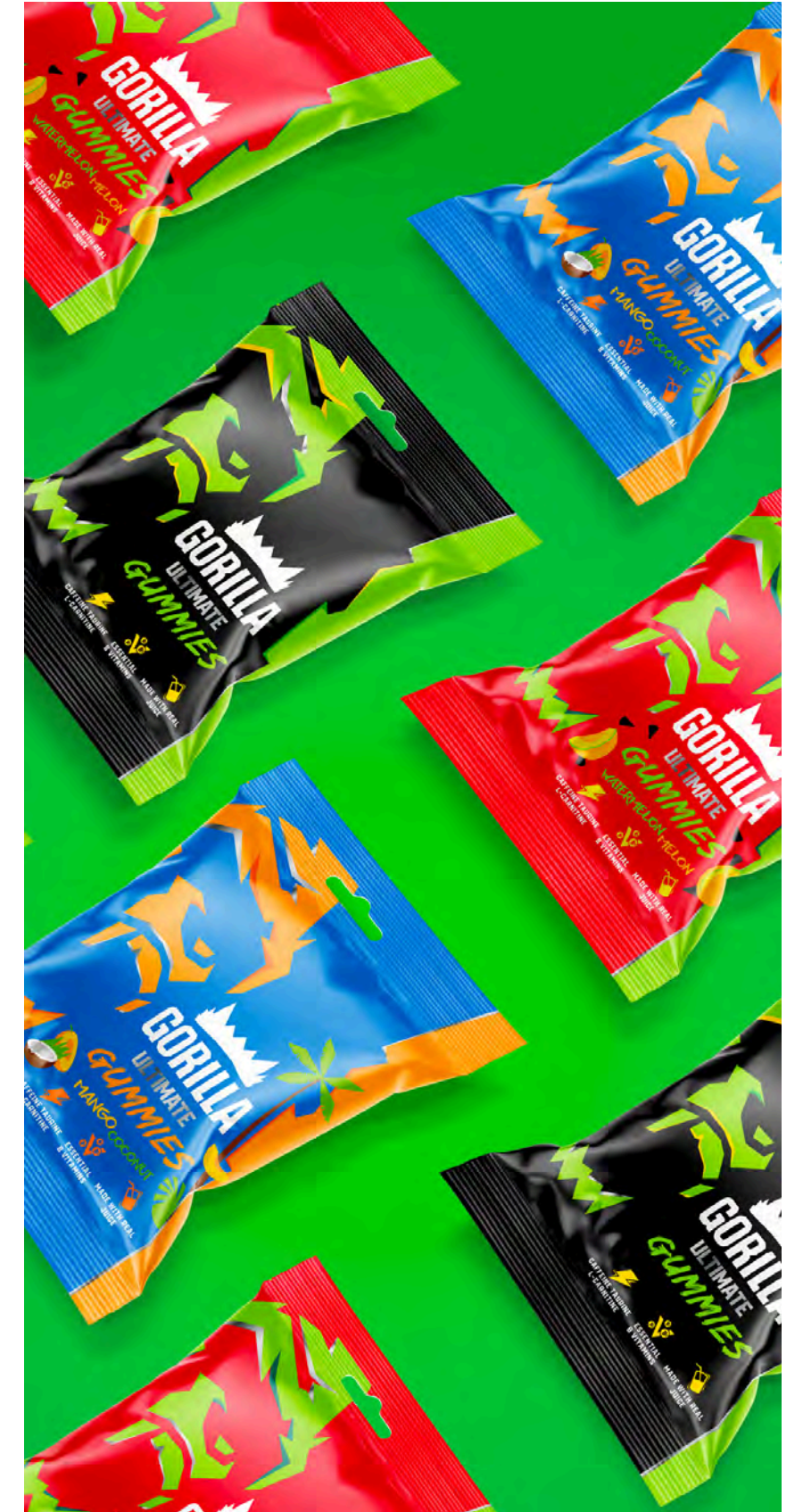
Brand Development  
Packaging design  
Rebranding



Brand:

# GORILLA GUMMIES

Packaging design / KV development



Category:  
**Vodka**

Project: Packaging Design /  
Bottle Shape Development

Three Sixty Vodka  
Caviar Vodka  
W Vodka  
Yes Vodka



Category:  
**Wines**

Project: Packaging Design



Strategy and positioning / BIG IDEA  
Naming  
Corporate identity  
Packaging design



Brand:  
**FMCG**

Project: Packaging Design / KV  
Development

3Mien Fish Sauce  
Andy Kids Food  
Idelia Sauces



Brand:  
**Napolact**



Packaging Design  
KV Development



Brand:  
**FMCG**

Packaging Design  
POSM  
KV Development



Brand:  
**Beer**

Project: Packaging Design

- FAXE
- Schlitz
- Ballantine
- Mythos



Brand:  
**LIDSKAE**



Packaging Design  
KV Development



Brand:

**LIDSKAE**

Project: Non-alcoholic  
Beverages

Packaging Design  
KV Development



Brand:

# Poet Brewery

Interior design of the Poet Bar



# BEER

Project: Packaging Design



- Panzer Brewery
- Kirin Beer
- FPB Zakarpatske
- Oettinger
- Lapin Kulta



Category:

# RTD КОКТЕЙЛИ

Brand Development  
Packaging design



Brand:  
**NO LIMIT**

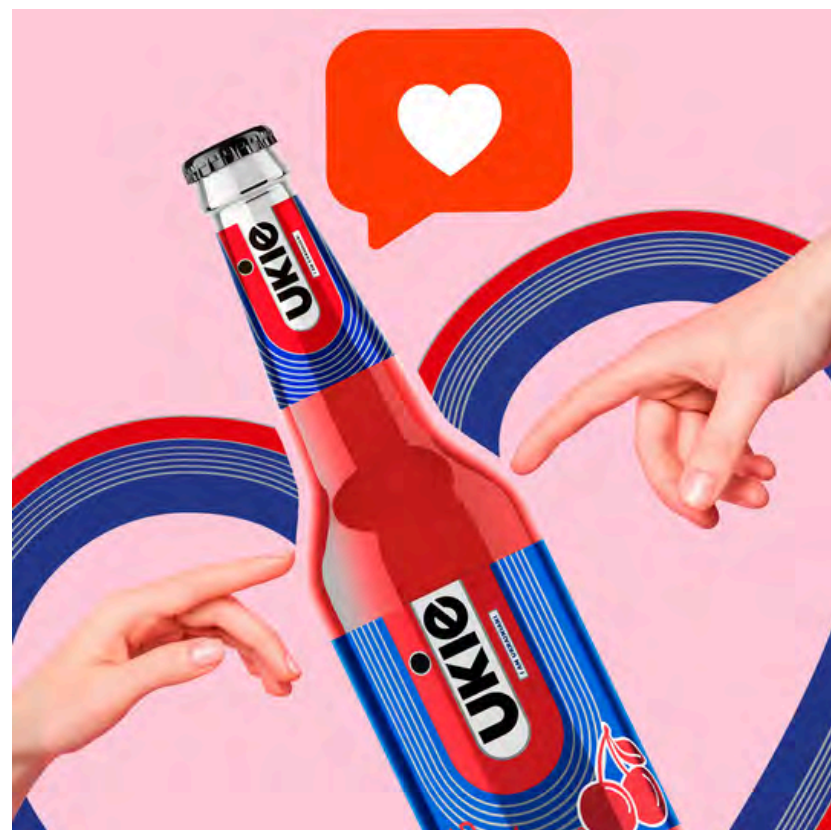


Packaging design / Sales deck  
development



Brand:  
**UKIE**

Brand Development



Category:  
**SPIRITS**

Concept development  
Packaging design  
Supporting materials

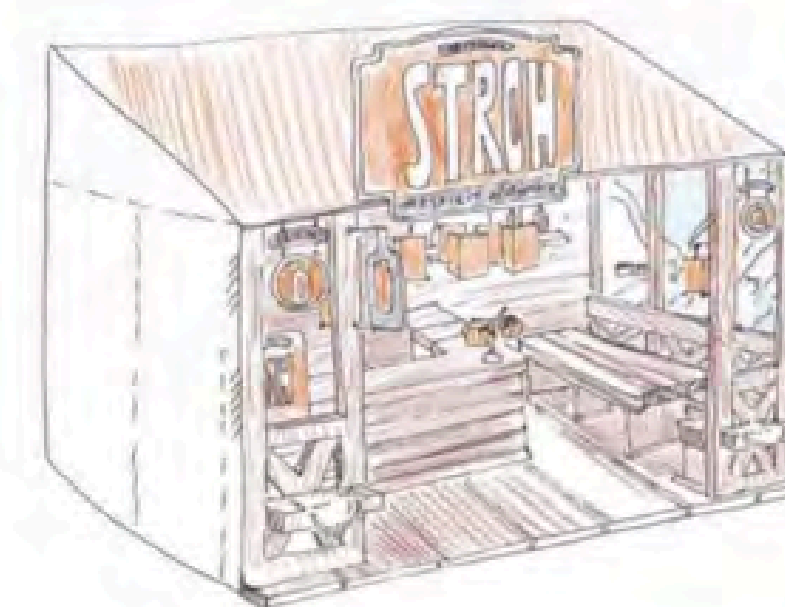
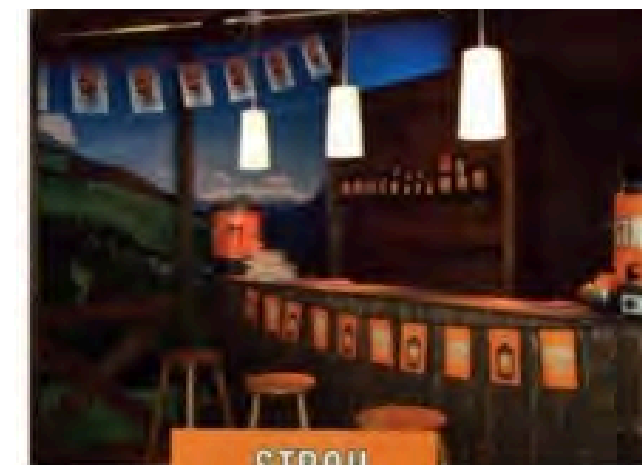


Brand:

# STROH

Project:

Packaging design / POSM /  
Promo

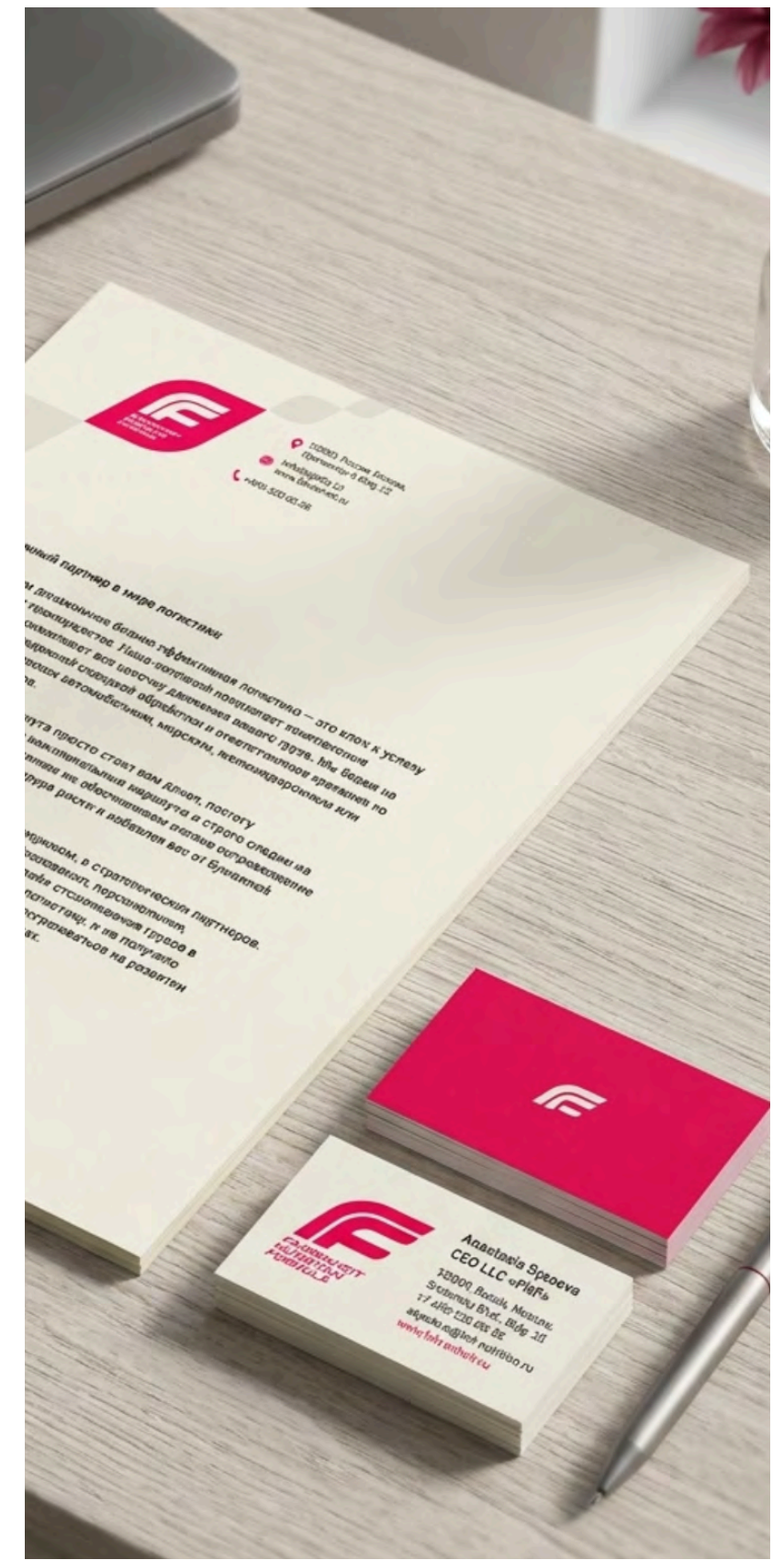


Brand:

**FNF**

Project: FAHRENHEIT  
NUTRITION FORMULA

Development of corporate identity  
and corporate style



Brand:  
**USM**



Corporate communication:  
corporate gifts - Calendars



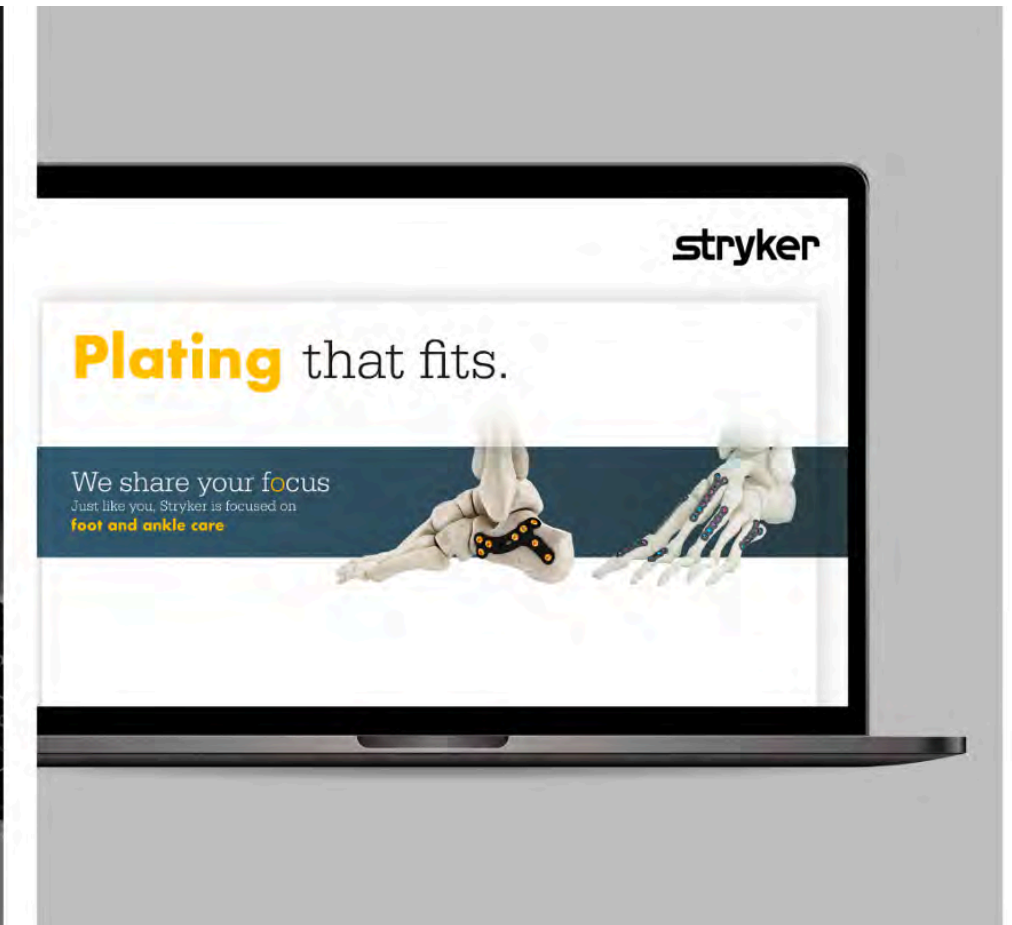
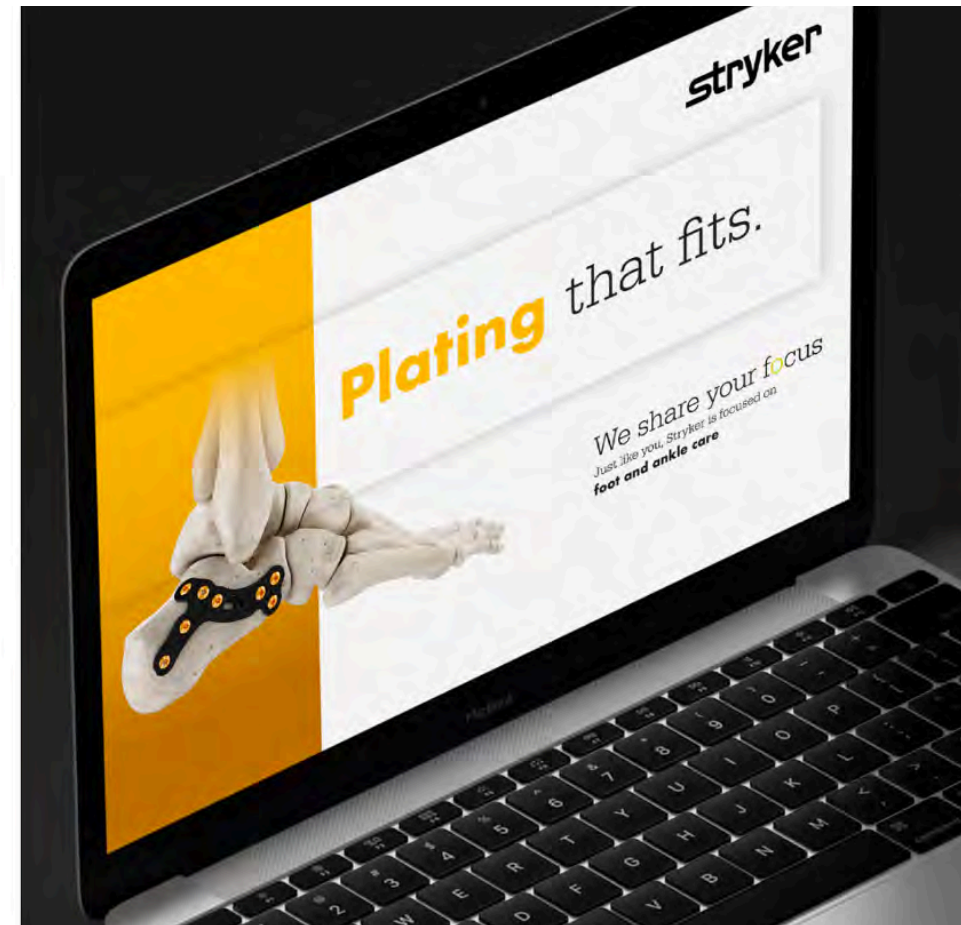
Category:

# Digital Communication

Brands: Stryker; Mastelli

Development of web banners

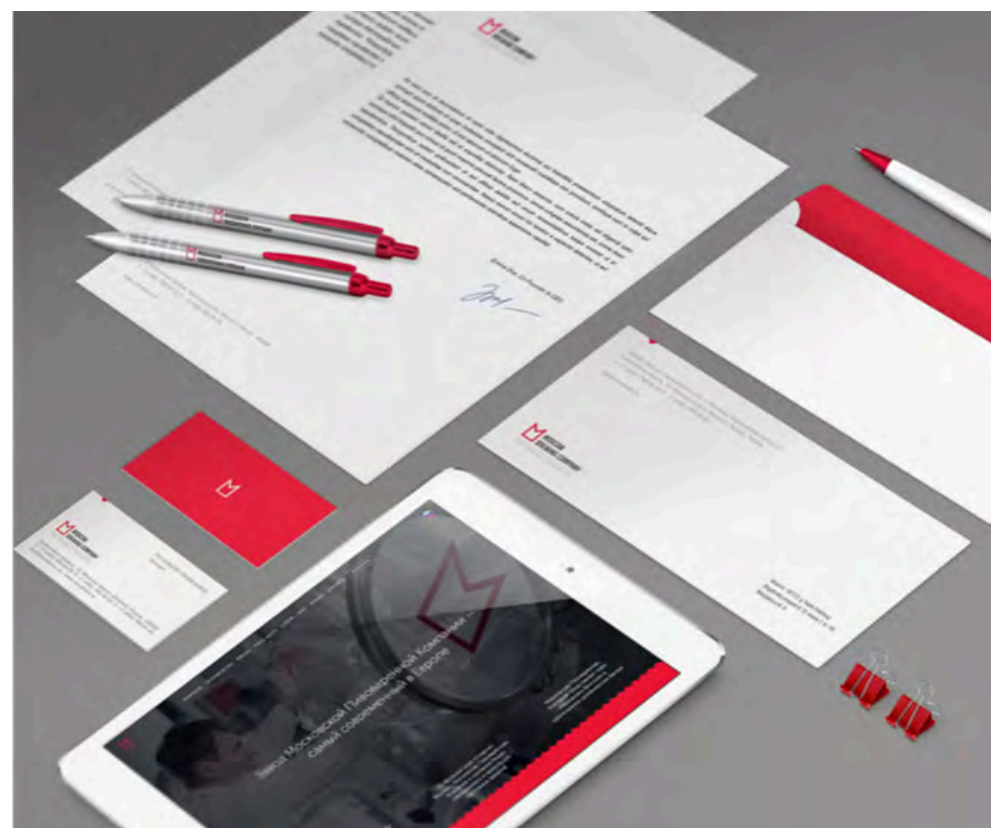
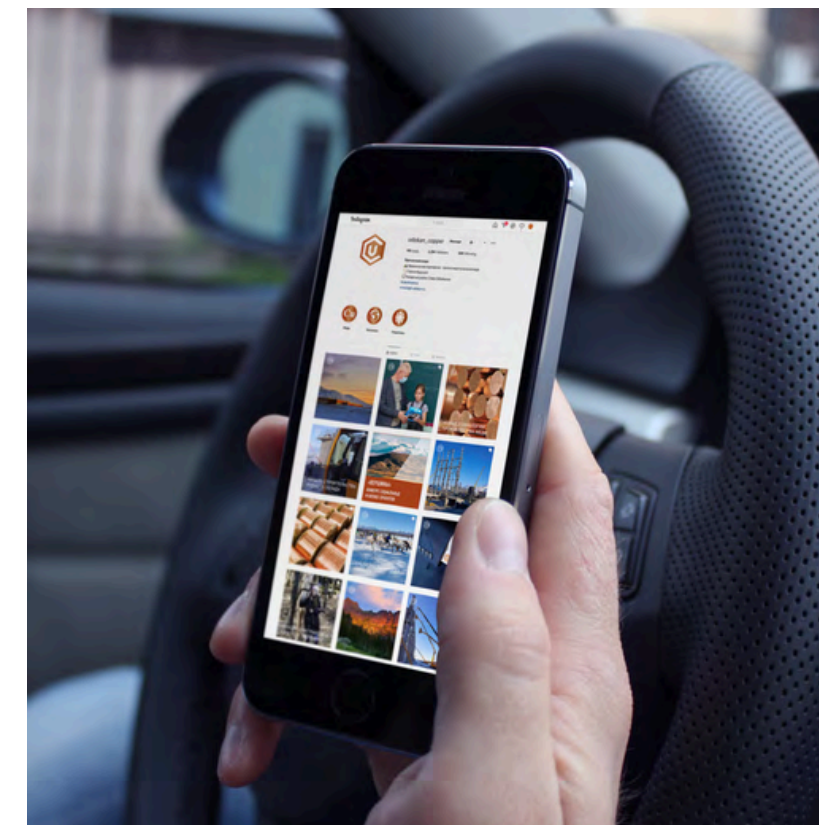
Social media templates



Category:

# Corporate Identity

Branding corporate materials  
Development of SM templates  
Brandbook development





Category:

# Corporate Identity

Corporate Identity development  
 POSM  
 Logo Development  
 Interior Design



